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Jiayuan Services Holdings Limited 佳源服務控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1153)

POSITIVE PROFIT ALERT

This announcement is made by Jiayuan Services Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "Board") of directors (the "Director(s)") of the Company wishes to inform the shareholders (the "Shareholders") and potential investors of the Company that based on the preliminary assessment of the latest available unaudited consolidated management accounts of the Group for the six months ended 30 June 2025, the Group is expected to record a net profit attributable to owners of the Company ranging from RMB120 million to RMB150 million for the six months ended 30 June 2025, as compared to net profit attributable to owners of the Company of approximately RMB63.2 million for the six months ended 30 June 2024. The increase in net profit was mainly attributable to the reversal of impairment provision of approximately RMB109 million related to the unauthorised guarantees to the then ultimate controlling shareholder due to the entering into of the enforcement settlement agreement on 15 May 2025. For details, please refer to the announcement made by the Company dated 16 May 2025.

The Company is still in the process of finalising the financial results of the Group for the six months ended 30 June 2025. The information contained in this announcement is only based on the Board's preliminary assessment of the information currently available to the Board as at the date hereof, which have not been reviewed or audited by the auditor of the Company nor confirmed by the audit committee of the Company, and is therefore subject to change and adjustment. Details of the financial performance of the Group will be disclosed in the interim results announcement of the Company for the six months ended 30 June 2025, which is expected to be published by the end of August 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Jiayuan Services Holdings Limited

Chairman and Executive Director

Li Meng

Hong Kong, 15 August 2025

As at the date of this announcement, the executive Directors are Mr. Li Meng (Chairman) and Mr. Xin Bing, the non-executive Director is Ms. Ruan Hong and the independent non-executive Directors are Mr. Zhang Chen, Ms. Cui Yan and Mr. Cai Sitao.